

CITY OF APPLE VALLEY
ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF APPLE VALLEY, MINNESOTA,
AMENDING CHAPTER 154 OF THE CITY CODE REGULATING SIGNS BY
PERMITTING PROJECTING SIGNS WITHIN THE CITY

The City Council of Apple Valley ordains:

Section 1. Chapter 154 of the Apple Valley City Code is amended by adding to Section 154.02 the following definition to be alphabetized with the existing definitions and to read as follows:

§ 154.02 DEFINITIONS.

PROJECTING SIGN. A double-sided sign that is either supported in a cantilever fashion by a bracket, pole, or beam from the side of a building or hanging from the underside of a roof or overhang so that the sign hangs over and positioned perpendicular to a pedestrian walkway and viewable in both directions of the walkway. A projecting sign is also referred to as a “blade sign.”

Section 2. Chapter 154 of the Apple Valley City Code is amended by revising Section 154.04(B)(1)(e)(3) to read as follows:

§ 154.04 SIGNS REQUIRING A PERMIT.

* * * *

(B) *Building signs; location on building.*

(1) Building signs shall be affixed to buildings according to the following requirements:

* * * *

(e) Additional building or business identification signs are permitted under the following conditions:

* * * *

3. Additional signs are allowed on a side of a building which abuts business or industrially zoned property or a public street, except where the side of the building faces an adjacent public street which abuts residentially zoned property. The exception in the prior sentence shall not apply to projecting signs installed in compliance with this chapter. Additional signs shall not be installed on the same face of the building as the main entrance sign, with the exception of projecting signs installed in compliance with this chapter.

* * * *

Section 3. Chapter 154 of the Apple Valley City Code is amended by revising Section 154.04(I) to read as follows:

§ 154.04 SIGNS REQUIRING A PERMIT.

* * * *

(I) *Other signs.* The following additional signs are permitted under this section, subject to the restrictions thereof.

(1) Projecting signs are permitted in commercial, industrial, and institutional zoning districts upon the issuance of a permit from the city and in accordance with the following requirements:

(a) Compliance with building sign requirements. Projecting signs are subject to the building sign requirements in this Chapter. Where there is a conflict between the requirements governing projecting signs and building signs, the requirements for projecting signs shall control for projecting signs only.

(b) Number of projecting signs. A building tenant shall have no more than one projecting sign attached outside the tenant’s space within building. Only one projecting sign shall be permitted per entrance to the building. The projecting sign may be in addition to other signage permitted by this Chapter.

(c) Attachment to building. Projecting signs attached directly to the building façade shall be supported in a stationary position by a cantilevered structure without the use of any guy wires, cables, angle irons, or turnbuckles. Projecting signs attached to the underside of an overhang covering the pedestrian walkway shall be securely attached by metal anchors, bolts, or expansion screws and hang by a metal pole or chain of sufficient gauge to hold the weight of the sign. The only permissible attachment angle shall be 90 degrees from the building façade and positioned perpendicular to a pedestrian walkway so to be viewable in both directions of the walkway. The projecting sign shall be attached to the building within 10 feet of the tenant’s entrance for the public from the exterior as measured along the building façade. The projecting sign shall not extend more than four (4) feet from the building measured from the face of the wall to which the sign is mounted to the farthest edge of the sign structure including any mounting equipment. The sign shall not extend over a public right-of-way, a parking area, or a loading area. A projecting sign hanging over a pedestrian walkway shall not conflict with the use of the walkway and in no case shall the bottom edge of the sign structure, including mounting devises, less than 8 feet above grade of the walkway. The top edge of the sign shall not be taller than the roof line of a single-story building, nor a windowsill of the second story of a multistory building. If multiple projecting signs are attached to the same building, they shall be attached at the same height so to present a uniform appearance.

(d) Sign size. A projecting sign structure (not copy area on sign), excluding the mounting equipment, shall not exceed 8 square feet. The thickness of the sign shall be no more than one (1) foot.

(2) Professionally manufactured banners, streamers and balloon signs are permitted, upon the issuance of a permit from the city therefor, in commercial, industrial, and institutional zoning districts for the purposes of promoting special promotions, sales or events. Such temporary signs shall also be permitted on properties located in the “M-4” to “M-8” zoning districts that are used for multiple residential apartments or rental unit buildings under single ownership in order to advertise such properties or units for rent or lease. Any banner, streamer and balloon sign shall be located upon the site of the promotion, sale or event and shall be removed no later than 15 days after the first day of the special promotion, sale or event and will not be permitted in any one location more than 30 days per calendar year. Such temporary signs shall not include lit, portable, or handmade signs.

Section 4. Summary approved. The City Council hereby determines that the text of the summary marked "Official Summary of Ordinance No. _____" a copy of which is attached hereto clearly informs the public of the intent and effect of the ordinance. The City Council further determines that publication of the title and such summary will clearly inform the public of the intent and effect of the ordinance.

Section 5. Filing. A copy of the ordinance shall be filed in the office of the City Clerk. This copy shall be available for inspection by any persons during regular office hours.

Section 6. Publication. The City Clerk shall publish the title of this ordinance and the official summary in the official newspaper of the City with notice that a printed copy of the ordinance is available for inspection by any person during regular office hours at the Office of the City Clerk.

Section 7. Effective date. This ordinance shall take effect upon its passage and the publication of its title and the official summary.

PASSED by the City Council this _____ day of _____, 2022.

Clint Hooppaw, Mayor

ATTEST:

Pamela J. Gackstetter, City Clerk

CITY OF APPLE VALLEY
ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF APPLE VALLEY, MINNESOTA,
AMENDING CHAPTER 154 OF THE CITY CODE REGULATING SIGNS BY
PERMITTING PROJECTING SIGNS WITHIN THE CITY

The following is the official summary of Ordinance No. ____ passed by the City Council of Apple Valley on _____, 2022:

Chapter 154 of the City Code is revised to allow projecting signs on buildings in commercial, industrial, and institutional zoning districts, subject to the regulations established by this ordinance amendment.

A printed copy of the ordinance is available for inspection by any person during regular office hours in the office of the City Clerk at the Apple Valley Municipal Center, 7100 147th Street W., Apple Valley, Minnesota 55124.

DRAFT